

From Marketing Brief to Conversion-Optimized Collateral Instantly

Scale personalized buyer content across your GTM team while
maintaining brand control and eliminating resource waste



DREAMWRITER

**Dreamwriter Transforms
Briefs Into On-Brand Sales
Collateral at
Unprecedented Speed**



Dreamwriter transforms marketing briefs into **buyer-ready, hyper-personalized** sales collateral at scale, eliminating manual work so GTM teams focus on high-impact selling.

We maintain brand consistency while enabling personalization that resonates with specific buyer personas and industries.

This drives 23% lead-to-opportunity conversion and 90% reduction in follow-up time, accelerating deal velocity. Translation across 18 languages powers seamless international expansion.

90%

reduction in
follow-up time for
sales reps



Proven Impact From
GTM Teams Using
Dreamwriter

Forward-thinking B2B companies are **scaling personalization** across their GTM teams with **Dreamwriter's** AI platform.



GoLocal's Cristian Gallardo spends **4 hours** daily creating **3x more hyper-targeted content** with localization capabilities that enable global market expansion across multiple regions.

AutoTrainer's Ryan Magee reduced partnership deck creation from **days to minutes**, calling it their "secret weapon" for accelerating deal cycles and scaling outreach efforts.




Agency CEO Jan Pochop uses the platform to **produce PPTs at scale** without sacrificing quality, dramatically reducing first-draft time.



These customer outcomes demonstrate how relevant, personalized content drives results.

By eliminating time-consuming manual work and maintaining brand accuracy...

Dreamwriter frees sales and marketing teams to focus on what drives revenue: **engaging buyers with relevant, personalized content.**



Quantifiable Business Impact from Personalized Buyer Content

Dreamwriter delivers 80% lower content costs while accelerating deal cycles. GTM teams achieve 23% lead-to-opportunity conversion rates through relevant, personalized messaging.

Conversion comes from relevance, not volume.

Turn Generic Content Into Revenue-Driving
Assets with [Dreamwriter](#)!